



Career Guidance in Slovenia

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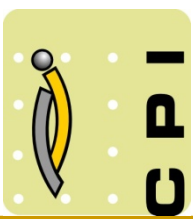
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- 2004 The Council Resolution on strengthening policies, systems and practices in the field of guidance throughout life (definition, context of lifelong learning, commitment to the development of guidance)
- 2004 within the frame of the program *Joint Actions, Leonardo da Vinci, Socrates and Youth* EC realised call for the establishment of national forums for policy in career guidance
- 2007 ELGPN → VKO
- 2008 Council Resolution on better integrating lifelong guidance into lifelong learning strategies

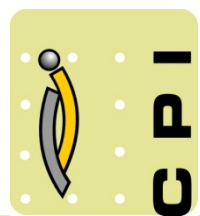
The Council Resolution 2004



Refers to a range of activities that enables citizens of any age and at any point in their lives to:

- identify their capacities, competences and interests,
- to make educational, training and occupational decisions and to manage their individual life paths in learning, work and other settings in which these capacities and competences are learned and/or used

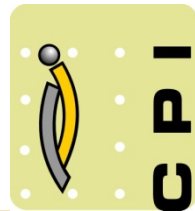
The Council Resolution 2008



The Resolution defines 4 priority areas of guidance:

- Encourage the lifelong acquisition of career management skills;
- Facilitate access by all citizens to guidance services;
- Develop the quality assurance of guidance provision;
- Encourage coordination and cooperation among the various national, regional and local stakeholders.

European Documents



- »[The guidance services need to be widely accessible on a lifelong basis, to serve the needs of individuals, the economy and wider society.« (Cedefop, 2009: 13).
- “To improve young people's entry into the labour market through integrated action covering i.a guidance, counseling and apprenticeships.” (Europe 2020, 11).
- Facilitate transitions from education and training to work, and between jobs, by providing integrated guidance services (employment services and counseling services), as well as career management skills, for both young people and adults.(The Bruges Communiqué... 2010: 12)

The next generation of mobility programs

Objective: Negotiation of the next generation of mobility programs

- Simplify administration
- Strengthen links to labour market
- Motivate young people in VET to mobility

Education in entrepreneurship

Objective: Possible adoption of Council conclusions

- Motivate students to be innovative and entrepreneurial

Validation of non-formal and informal learning

Objective: Adoption of Council recommendation Recognition of formal and non-formal learning

- Supporting a more flexible educational system

Education and the labour market

Benchmark on employability

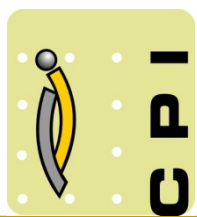
- Objective: Adoption of benchmark

VET

Strengthen attractiveness and quality of VET

- Promote the Danish VET model

Guidance Services in Slovenia



- Career counselors in Schools
- Vocational Information and Counselling Centers (VICCs) , operating within Public Employment Services
- Adult-educational guidance centres (ISIOs)
- Career Centers for Students
- Chamber of Craft
- Chamber of Commerce and Industry
- Specialized counselling services

- ***Labour Market Regulation Act (Official Journal RS Nr. 80/2010)*** “(1) **Lifelong career orientation shall include activities** enabling the identification of abilities, competencies and interests for making decisions in the field of employment, education, training and profession selection, and enable guidance through various paths of life in such a manner that an individual becomes aware of his/her abilities and competencies and uses them accordingly. (2) **The lifelong career orientation services shall be performed by providers** of measures mentioned hereunder who can organize centers dealing with lifelong career orientation to perform these services. (3) **The lifelong career orientation activities shall include** the following: (-) providing labour market information; (-) independent career guidance; (-) basic career consultancy; (-) in-depth career consultancy; (-) study of career guidance skills. (4) Activities intended for pupils, secondary-school students, university students and their parents may also be performed as lifelong career orientation services.” (Article 18) Further details in Articles 18-24.

- **Organization and Financing of Education Act (2007)** (*Official Journal RS Nr. 16/2007*) »Career counseling should include the cooperation between schools counselor and Public Employment Service.« (Article 67)
- **Basic School Act (1996)**(*Official Journal RS Nr. 12/1996*) »The goal of compulsory education is to gain the ability for further educational and vocational path . The capacity for lifelong learning is crucial. «. (Article 2)
- **Vocational Education Act (2006)**(*Official Journal RS, Nr. 79/2006*) »The social partners should cooperate with schools when the following activities are to be performed: (1) guidance activities; (2) planning of educational programs placement; (2) planning of student enrolment in programs; (3) planning of open curricula . In case of regulated profession responsible ministries have to cooperate with schools. « (Article 18)

Guidelines for Guidance Service in Primary School 1999



Guidance includes the following activities:

- Information on vocations,
- Diagnostic,
- Career counseling,
- Career education that i.e. the program of planned experiences that help the students to develop their image, knowledge and skills in order to meet appropriate decisions when choosing further schooling or employment
- Placement,
- Advocacy,
- Feed back
- Monitoring of students.

Guidance activities for students

- Counseling service provides to the students the access to the information needed in order to meet appropriate decision on further schooling.
- Counseling service organizes career education in min. 2 hours annually per class (9 grade).
- Counseling service performs the questionnaire on educational and vocational intentions of the students in 9 grade.
- Counseling service offers on counseling session for each student in the 9 grade.

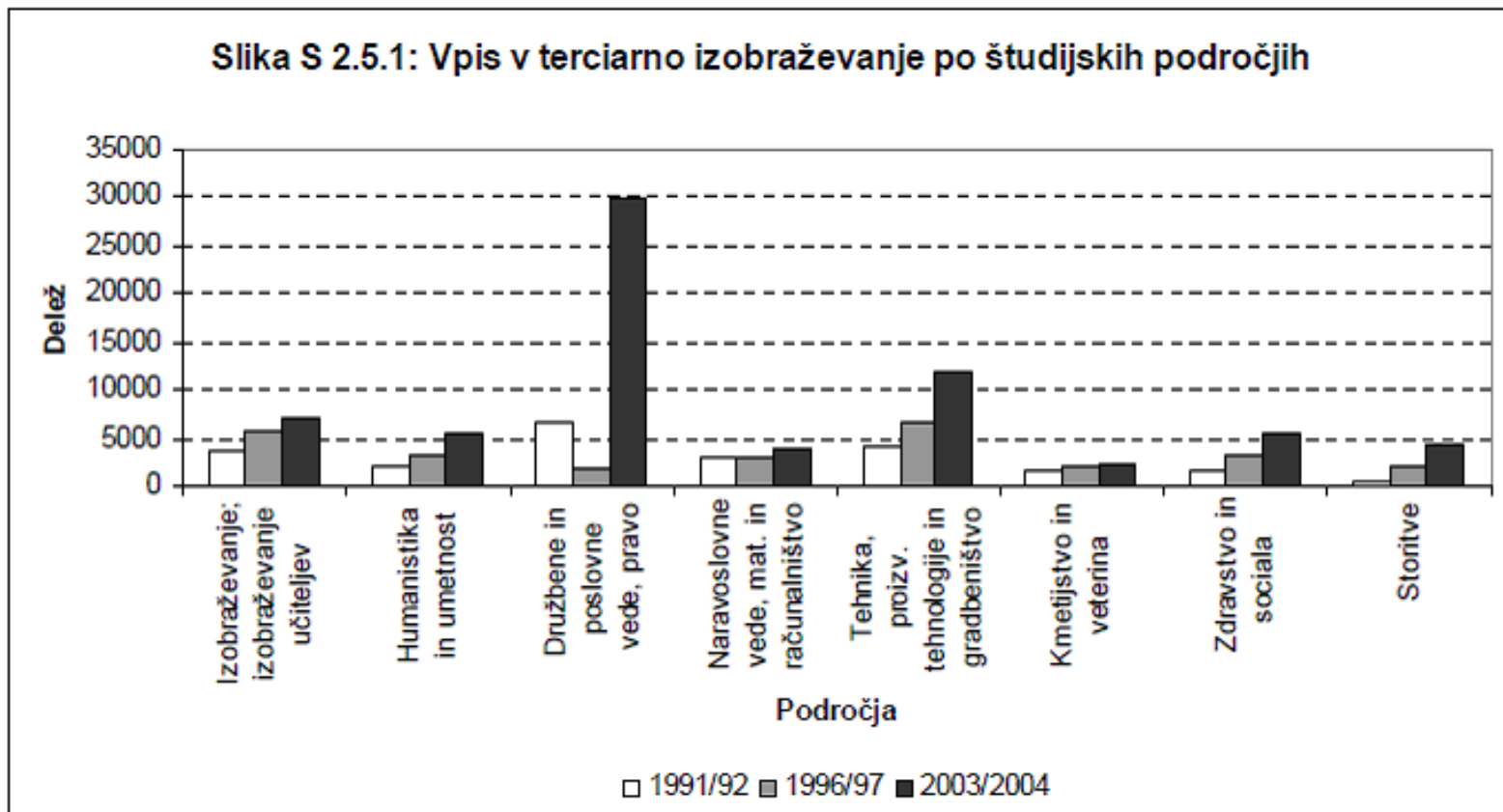
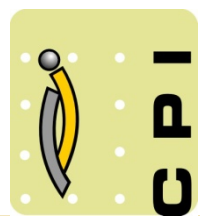
Guidance activities for parents:

- Counseling service provides at least 2 counseling sessions for parents (1 in 8 grade and 1 in 9 grade),

Guidance activities for teachers and other school workers:

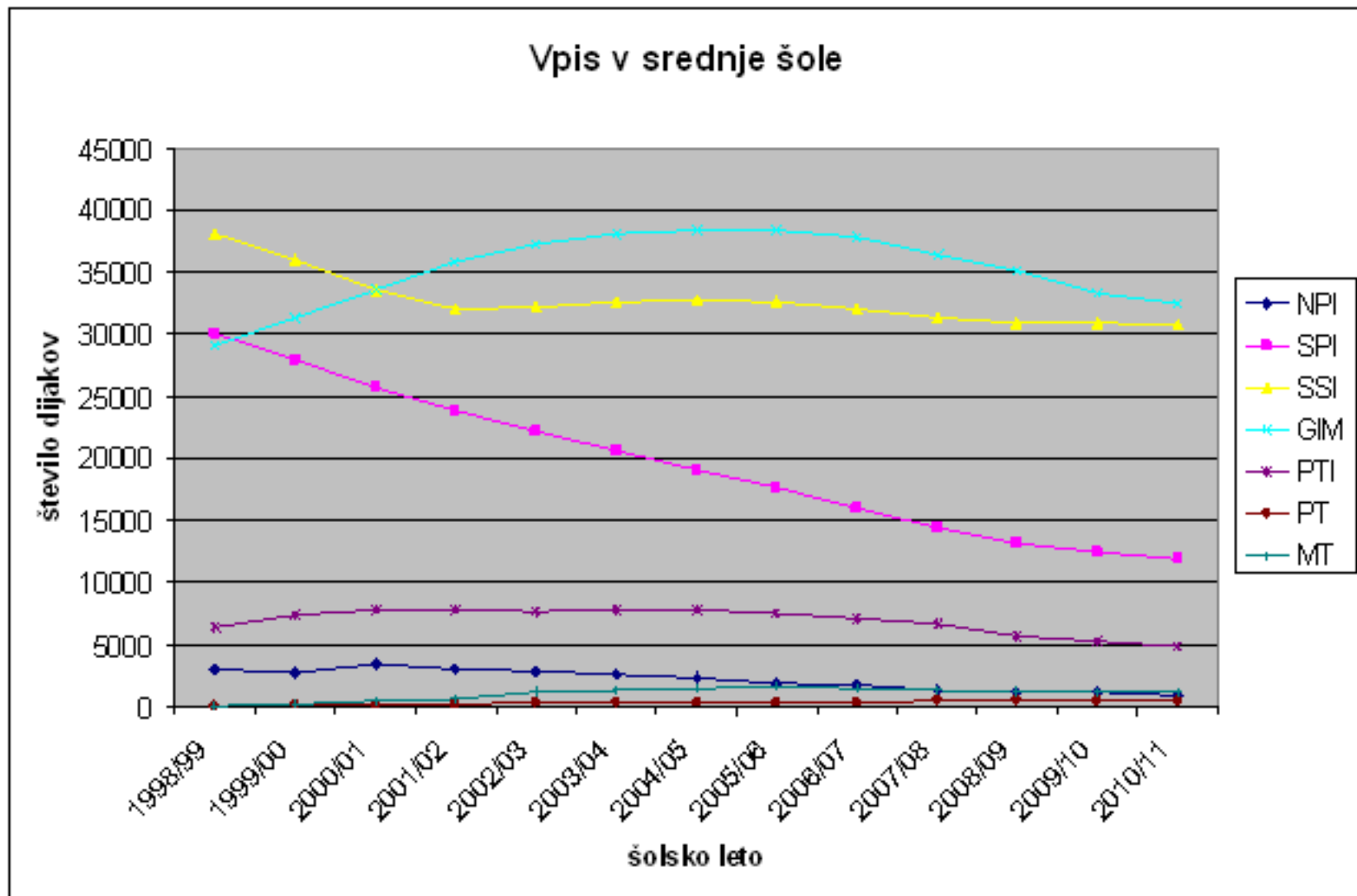
- Vocational-information material should include the information on: secondary school programs, higher educational programs, calls for enrollment, scholarships, labour market.

Trends in Slovenia: enrolment in tertiary education

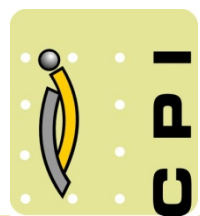


Vir: MVZT

Trends in Slovenia: enrolment in secondary schools

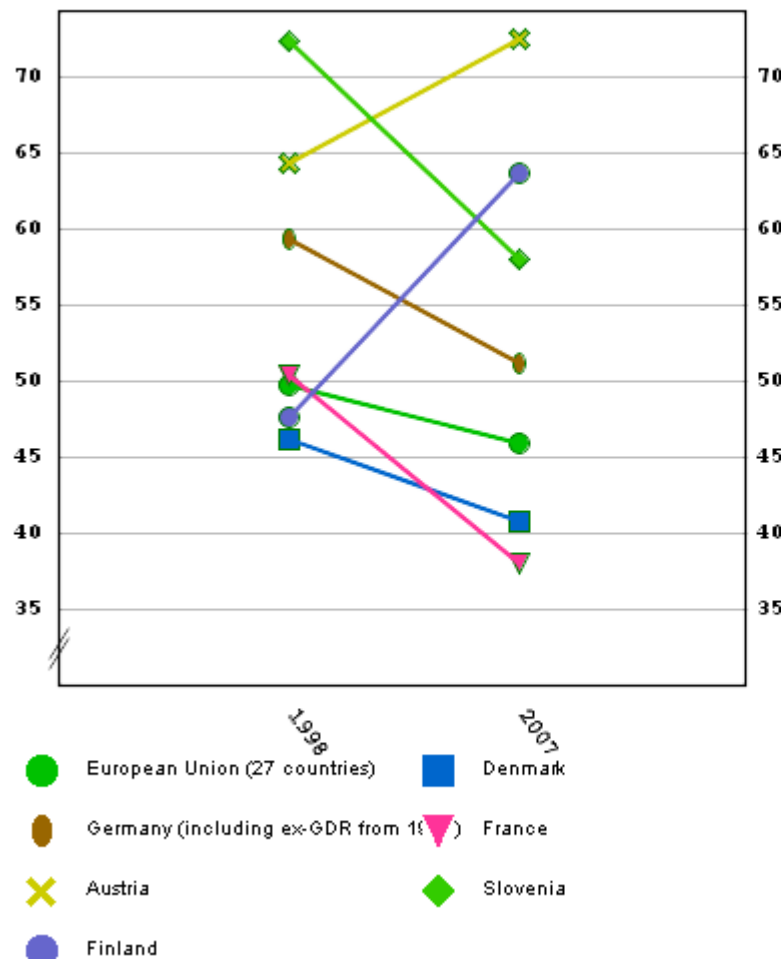


Trends in EU: enrolment in secondary schools



Pupils in upper secondary education enrolled in vocational stream

By gender (%)



Vir: Eurostat

Trends in EU: employment

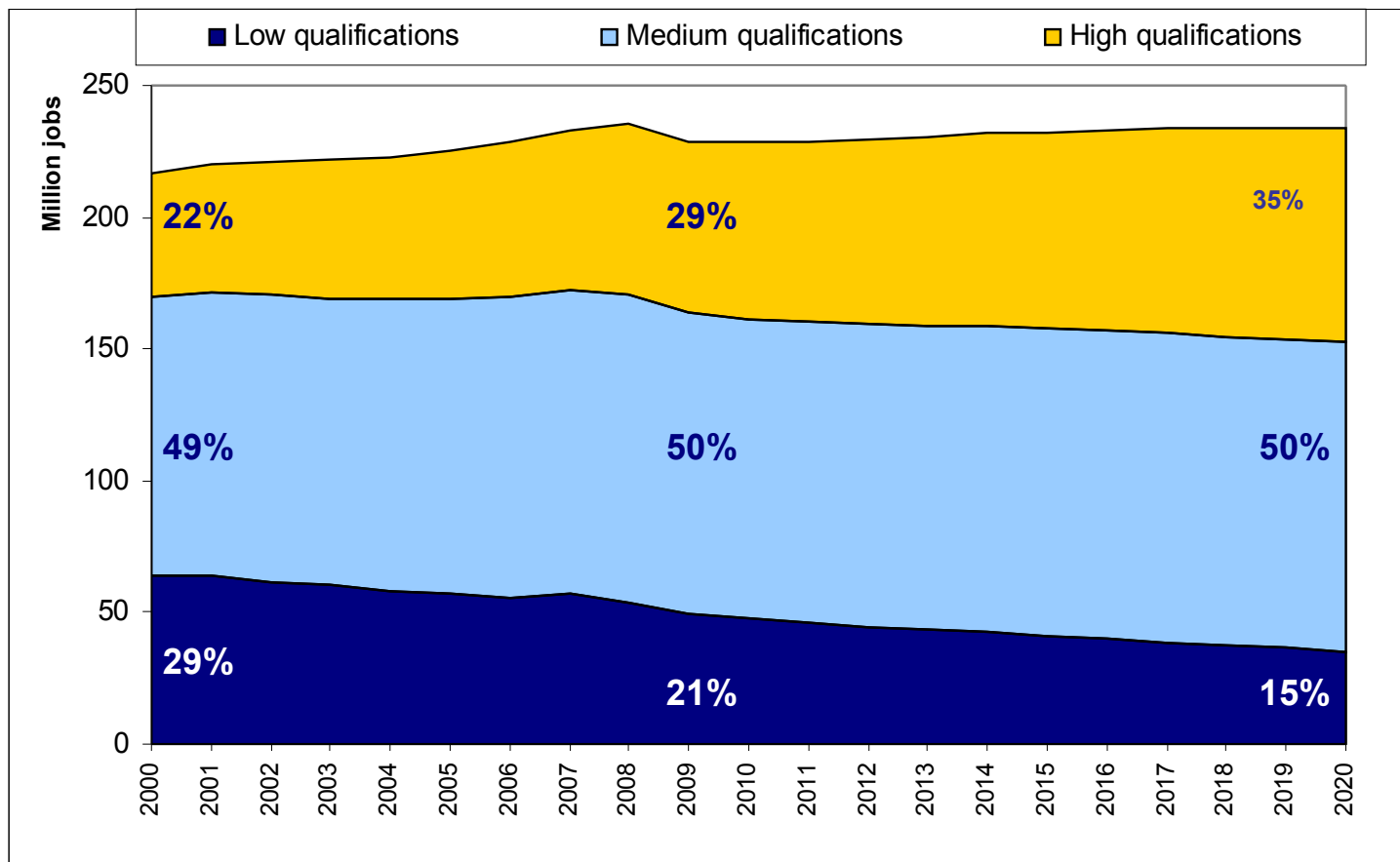
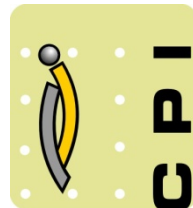


Tabela 8: Spremembe v izobrazbenem profilu v 27 državah EU v obdobju 2000-2020.
Vir: CEDEFOP 2010.

Service for Students

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PRIJAVI SE
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NOVICE **KAŽIPOT** **UNOVČI IZKUŠNJE** **SVETOVALNE MOŽNOSTI** **PROJEKTI**

[Vprašalnik za učence](#) • [Vprašalnik za šolske svetovalne delavce](#)

POKLICNI KAŽIPOT

Kažipot je namenjen iskanju izobrazbe za pridobitev poklica ter znanj za poklic in razvoj kariere. V pomoč je osnovnošolcem, srednješolcem, staršem, odraslim in strokovnim delavcem.

Šole
in drugi izvajalci



Še ne veš kam?

Oglej si kje vse se lahko izobražuješ, kakšne programe ponujajo šole in katere poklice lahko opravljaš

vse

ključna beseda:

pritisnite Enter ali kliknite na

Programi



Imaš izbrano šolo?

Oglej si, kje se lahko izšolaš za poklic in kaj ti ponuja šola.

vse

ključna beseda:

pritisnite Enter ali kliknite na

Poklici



Imaš izbrani poklic?

Oglej si poklice, ki te zanimajo in kakšno izobrazbo potrebuješ, da jih boš lahko opravljal.

vse

ključna beseda:

pritisnite Enter ali kliknite na

Moja mapa



Shrani v svojo mapo in šibaj.

Vse zbrane informacije shrani v svojo mapo, natisni ali deli s prijatelji.

Web service for:

- Pupils
- Students
- Parents
- Adults
- Councilors (school councilors, career councilors, councilors in LLL)

Web site contains updated information on:

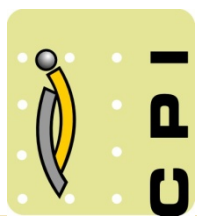
- Schools
- Educational programs
- Vocations
- Counseling opportunities

Partner Project



- Institute of the Republic of Slovenia for VET
- Slovene Institute for Adult Education
- Employment service of Slovenia, National Vocational Information and counseling centre
- Chamber of Crafts
- Centre of the Republic of Slovenia for Mobility and European Educational and Training Programs
- Slovenian Chamber of Commerce
- Chamber of Commerce and Industry of Slovenia
- VET schools
- Ministry of Education and Sport
- Ministry of Labor, Family and Social Affairs

Management of www.mojaizbira.si



- Each institution responsible for a specific database and/or filed connected with education/ labour market has one representative in the editorial board
www.mojaizbira.si
- Each institution involved in www.mojaizbira.si committed itself with an agreement to participate in editorial board and to provide updated information on regular bases
- Each member of editorial board has online access to the administration pages www.mojaizbira.si in order to update the site on regular bases
- Editorial board meets at least once a month and discusses open questions

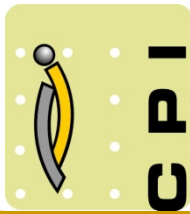
Dissemination



1. All secondary schools have been invited to provide name of a person who will administer data on their schools on www.mojaizbira.si by:
 - circular note from the Ministry of Education and Sport,
 - presentations on annual meeting of directors of secondary schools,
 - presentation on annual meeting of school councilors,
 - presentation on various educational fairs
2. Once the school chooses the administrator, editorial board www.mojaizbira.si provides him/her online access to the administration pages for that particular school/ programs
3. The administrators/ secondary schools:
 - are trained in a workshop “administrating www.mojaizbira.si and writing for web”,
 - receive a short instruction video <http://www.youtube.com/watch?v=1MKUPt3Zenk>

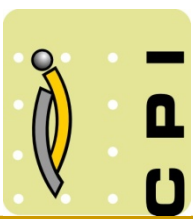
4. All councilors in primary school receive:
 - an invitation to use www.mojaizbira.si in guidance and a presentation video <http://www.youtube.com/watch?v=fw6NpzF>
 - number of hard copy folders and instruction how to present it in the 8 grade (pupils in the age of 13) by using web site www.mojaizbira.si

Data update



- Administrators from schools update data on their VET schools and educational programs
- Members of editorial board update data that they are responsible for (commitment with the agreement)
- Other data are updated automatically as they are imported from original bases

Evaluation



- By using www.google.com/analytics we monitor and evaluate visit on www.mojazbira.si
- By online google questionnaire we measure feedback from actual users i.e. pupils (age 13) and councilors

- Actively involved over 140 VET schools
- More than 10.000 visitors per month
- Face to face presentation of www.mojaizbira.si for 23.000 pupils in primary school (age of 13)
- 480 descriptions of professions
- 343 movies representing professions

Video game

Tvoj ožji poklicni izbor si lahko ogledaš tudi s pomočjo videa.

Poleg treh izbranih videov si lahko ogledaš tudi druge. Izberi najbolj všečnega in nadaljuj na risanje svojega stripa.

MOJA
IZBIRA.SI

V tvoj najožji izbor so prišli poklici iz naslednjih področij:



Elektronika in računalništvo

Izberi / strip Opis / video



Gradbeništvo in geodezija

Izberi / strip Opis / video



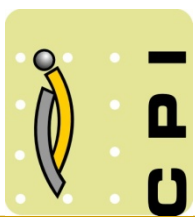
Kemija

Izberi / s

Kaj moraš vedeti

S klikom na gumb "Izberi" izbereš svoj najljubši video in nadaljuješ na stran kjer se ti bo izrisal strip.

Facebook



facebook Search Home Profile Account

Mojaizbira.si

Website

Wall Mojaizbira.si · Most recent

Share: Post Photo Link Video

Write something...

Mojaizbira.si
Vabljeni na sklop usposabljanj "Razvoj učiteljeve poklicne poti" s pričetkom 23. marca.
Andragoški center Slovenije
www.acs.si
17 hours ago · Like · Comment · Share

Mojaizbira.si
Še zunanji del mape - podrobnejše informacije o šolah, poklicih in svetovanju pa najdeš na www.mojaizbira.si
Moja Mapa zunanji del
www.scribd.com
Scribd is the world's largest social reading and publishing site.
10 March at 10:52 · Like · Comment · Share

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 19 friends like this.

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 Prihodnost je v znanju

Wall

- Info
- Moja izbira
- Svetovanje
- Igra Moj strip
- Kam po šoli?
- Events
- Photos

Post cards









“The Frog”



(ZA)VAROVALNA POLICA

Vaša brezskrbnost se prične takrat, ko je vaš otrok preskrbljen. Omogočite mu širši pogled in ključna znanja.

Zakaj ima poklicno in strokovno izobraževanje prednost pred splošnim?

-  Vaš otrok bo imel po treh ali štirih letih izobraževanja poklic.
-  Poleg strokovne izobrazbe bo pridobil tudi splošno izobrazbo.
-  Vaš otrok bo imel zaradi pomanjkanja strokovnega kadra dobre možnosti za zaposlitev.
-  Obiskoval bo dobre in kakovostne šole, s čimer bo pridobil znanje, primerljivo z evropskim nivojem.
-  Vaš otrok lahko ob nadaljnjem študiju postane vrhunski strokovnjak. S poklicnim in strokovnim izobraževanjem namreč spozna celoten delovni proces ter posebnosti stroke.
-  Zaradi pridobljenih strokovnih znanj bo lahko soustvarjal prihodnost, bodisi lastno, bodisi družbeno, z znanji ekološkega in trajnostnega razvoja.

Strokovno izobraževanje nudi **vrhunška strokovna znanja**, podkrepljena s splošno izobrazbo. Vaš otrok se bo lahko po končanem poklicnem ali strokovnem izobraževanju **tako zaposlil**, saj so ti kadri zaradi velikega pomanjkanja **zelo iskani**.

Po končanem strokovnem izobraževanju bo lahko **študij nadaljeval** po sistemu 3+2, po opravljeni poklicni maturi pa se bo lahko vpisal na redni ali izredni študij na višjih oziroma visokih študijskih programih, ne samo v svoji stroki, ampak tudi na vseh drugih smereh. Če bo želel, bo lahko opravil dodatni maturitetni predmet in se vpisal na univerzitetne študijske programe.


Naj vaš otrok soustvarja prihodnost in si omogoči zaposlitev tudi onstran naših meja.

Skills Competitions

EuroSkills 2012



- Rising the attractiveness of skilled work and VET.
- Socializing future professionals, employers and educators.



Service for Teachers, Counciolors, Headmasters

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Banners



MOJA IZBIRA.SI

Lažja izbira: poklica, izobraževanja in kariere

Poklici **O nas**

Fizioterapevt/ka

Klepar/ka Krovci 1. del 1/3

Avtomehanik/avtomehaničarka

Lesar/ka

Računalništvo in informatika

Tehnik /čarka

MOJA IZBIRA.SI

Elektrotehnika in računalništvo

Poklici **O nas**

 Inženir/ka informatike 1/2

 Elektroinštalater/ka 1. del 3/3

 Energetik/čarka

 Inženir/ka informatike 2/2

MOJA IZBIRA.SI

Ekonomska, trgovska, administrativno, ...

Poklici **O nas**

 Podjetnik/ca 2. del 1/3

 Prodajalec/Prodajalka

 Podjetnik/ca 2. del 3/3

 Podjetnik/ca 2. del 2/3

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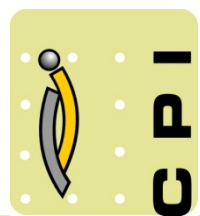
Frizerske storitve

Poklici **O nas**

 Frizer/ka

 Frizerske storitve

Short Handbook on Effective Communication



www.mojaizbira.si
Najbolj sveže in popolne informacije
o izobraževanjih in poklicih.



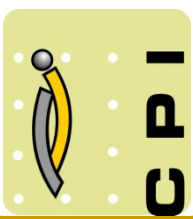
Kratek priručnik učinkovite promocije strokovnega in poklicnega izobraževanja



**Kratek priručnik učinkovite promocije
strokovnega in poklicnega izobraževanja**

OP 2008

Content of the Handbook



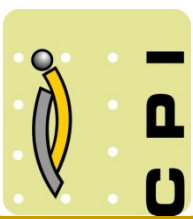
- Types and description of promotion events
- Types and description of communication tools
- Web communication
- Channels of communication according to the target groups
- Useful links
- Sample materials

Workshop Writing for Web



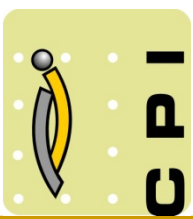
- Introduction to the Web media
- Basic rules on writing for web
- Web site analysis

Workshop on marketing



- Active advertising
- Preparing the camapagin – analysis of market materials (participating schools)
- Designing the campagin
- Implemntation of the campagin

New Trends in Guidance for Youngsters



- Introduction of guidance policy in EU and Slovenia
- Introduction of trends in guidance practice in EU and Slovenia
- Training in career management skills provision.
- Training for planning improvements in the guidance.
- Gestalt approach in guidance
- Discussion.

Evaluation and Feedback

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