

Newsletter no.3

WellTo - Present Stakeholders for Future Wellness Tourism Skills' Development

Design of joint AWC Qualification (EQF level 4)

As the first step towards the joint Administrator of Wellness Centre (AWC) qualification, the project consortium have elaborated AWC Qualification Profile based on the Transnational Occupational Profile that takes into account the specificity/characteristics of the work of the Administrator of Wellness Centre identified by employers in four partner countries.



For the purposes of the WellTo project, the Qualification Profile is defined as a complex set of learning outcomes (LOs), designed in professional competencies and the professional and general knowledge and skills needed to form them, as well as LOs demonstration indicators, grouped into separate Units of Learning Outcomes (ULOs). Each ULO is a part of the complete professional qualification that can be independently evaluated or validated. For elaboration of core Units of Learning Outcomes common methodological requirements and unit template were developed by the partnership.

The AWC Qualification profile consists of the following core Units of Learning Outcomes:

1. Client communication, scheduling and reservation.
2. Development of individual program for clients.
3. Organization and coordination of the Wellness Centre (including budgeting).
4. Ensuring quality of the service in the Wellness Centre (including controlling, monitoring and reporting).
5. Marketing and sales activities towards client.

Further possible units to supplement the qualification can be defined as and when required by individual country contexts and regulations.

As the next step the project consortium have developed Methodological Requirements for Joint Administrator of Wellness Centre (AWC) Curriculum Development, including Module template. Modules which will form the basis of the national and joint curricula are being elaborated by country teams.

Based on the joint AWC curriculum different kinds of VET programmes can be developed for initial vocational education (3-4 year duration) and further vocational education (1 -1.5 year duration) taking into consideration each country's legislation. The programmes can be implemented in different ways: formal learning, non – formal learning, and WBL.

Learning outcomes based and Modular approach will provide National/School Curriculum flexibility and students' mobility using ECVET principles.

In November, the consortium met in the world-known spa resort Piešťany in Slovakia, to discuss the project progress and results achieved so far, as well as to plan further activities in details. The programme of the partners' meeting included demonstration of spa and wellness procedures, as well as visit to the secondary vocational school – Hotel Academy of Ľ. WInter, which is one of the partner organisations in the project.



In the following step the project consortium sought stakeholders approval regarding the developed joint AWC curriculum. Thus, in the second half of November 2019 in each partner country stakeholders' consultation workshops were organized. The aim of these events was to collect feedback from stakeholders in partner countries with respect to adequacy, comprehensiveness and feasibility of the draft AWC joint curriculum. The events were conducted in all partner countries, except Germany, with at least 30 participants per country, in total at least 120 representatives of wellness tourism, VET policy and decision makers, VET providers. The results from the discussions carried out and the feedback collected will be presented by the national project teams in a feedback summary and will serve as basis for improvement of the developed draft AWC joint curriculum. Responsible for the organization of the events are the representatives of the employers' organizations in the project consortium.

And as the last step in designing of joint AWC Qualification, the project consortium will elaborate Assessment standards to provide clear unified requirements, Accreditation Strategy to ensure acknowledgement of AWC qualification in partner countries and Guidelines for Quality Assurance of the joint curriculum implementation.

Project consortium



Project partners

Institute for Training of Personnel in International Organisations	(ITPIO) BG
Vocational Secondary School of Agriculture	(ZPG) BG
Al Maks Ltd.	BG
National Agency for Vocational Education and Training	(NAVET) BG
Institute of Republic of Slovenia for Vocational Education and Training	(CPI) SI
Savinjska-Šaleška Chamber of Commerce	(SŠGZ) SI
School Centre Velenje	(ŠCV) SI
National Centre for Education	(VISC) LV
Employers' Confederation of Latvia	(LDDK) LV
Kuldiga Technology and tourism technical school	(KTTT) LV
State Vocational Education Institute	(ŠIOV) SK
Slovak Association of Hotels and Restaurants	(AHR) SK
Hotel Academy of Ludovit Winter	(HALW) SK
Federal Institute for Vocational Education and Training	(BIBB) DE

The project WellTo (project No.: 597861-EPP-1-2018-1-BG-EPPKA3-VET-JQ) has been funded with the support from the European Commission. This communication reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

Project website: <https://www.wellto.eu>

Our mailing address is: info@itpio.eu